MASHWORTH SERVICES
Professional - Reliable - Electrical

Cookies Policy

This Cookies Policy (Version 2.0) was issued on 16 October 2026 and replaces our previous policy dated 22 June 2026.

It explains how Mashworth Electrical Services Limited, trading as Mashworth Services ("we", "us", "our"), uses cookies and similar technologies on mashworthservices.co.uk, and how you can control them. It should be read alongside our Privacy Policy.

This policy is written to meet the Privacy and Electronic Communications Regulations 2003 (PECR), as amended by the Data (Use and Access) Act 2025, and the UK GDPR.

In short

- We keep cookies to a minimum. Our website is here to tell you about our services and let you get in touch, not to track you.
- Cookies that the website needs to work are always on. Everything else is off until you say yes.
- We do not use advertising or marketing cookies, and we do not sell your data.
- You can change your choice at any time using the "Manage consent" button at the bottom of every page.

1. What cookies are

Cookies are small text files that a website saves on your computer, phone or tablet when you visit. They let the website remember things, such as your cookie choices, or help us understand how the website is used.

This policy also covers similar technologies, such as local storage and code that loads content from another company's servers (for example, an embedded map). For simplicity, we call all of these "cookies".

- **Session cookies** are deleted when you close your browser.
- **Persistent cookies** stay on your device until they expire or you delete them.
- **First-party cookies** are set by our website.
- **Third-party cookies** are set by another company whose content appears on our website, such as Google.

2. How we use cookies

Under PECR, we can only use cookies that are not strictly necessary if you agree, unless the law gives a specific exemption. We use cookies in the following categories.

Category	What it does	Is consent needed?
Strictly necessary	Keeps the website secure, remembers your cookie choices and makes our contact form work	No. These are always on because the website cannot work properly without them
Statistics	Tells us, in summary, how many people visit, which pages they view and whether anything is not working, so we can improve the website	Yes. Off until you agree
External content	Shows our Google reviews and a map of the area we cover. These load content from Google and Trustindex, who may set their own cookies	Yes. Off until you agree; until then you will see a placeholder

We do not use **marketing or advertising cookies**. If that ever changes, we will update this policy and ask for your consent first.

3. The cookies we use

The table below lists the cookies our website uses. The exact names can change when a provider updates its service, so the current list is always available in our cookie banner, under "Manage consent".

Cookie	Provider	Category	Purpose	Duration
Consent cookies (names beginning cmplz_)	Mashworth Services, through our consent tool	Strictly necessary	Remember whether you accepted or rejected optional cookies, so we do not ask on every page	12 months
Contact form cookie	Mashworth Services, through our contact form	Strictly necessary	Help prevent spam and make sure your enquiry is sent	Until you close your browser
_ga	Google Analytics	Statistics	Tells visits apart so that we can count visitors	2 years
_ga followed by an ID	Google Analytics	Statistics	Keeps track of a visit, such as which pages were viewed	2 years
NID and other Google cookies	Google, through the embedded Google Map	External content	Show the map of the area we cover and remember your Google map preferences. These are set by Google, not by us	Up to 6 months
Reviews widget	Trustindex, showing our Google reviews	External content	Load and display our Google reviews from Trustindex's servers	Set by Trustindex

4. Third-party services

Some of the content on our website comes from other companies. They act under their own privacy policies:

- **Google** (Google Tag Manager, Google Analytics, Google Maps and Google reviews): https://policies.google.com/privacy
- **Trustindex** (reviews widget): https://www.trustindex.io/privacy-policy/

Google may process information in the United States. Our Privacy Policy explains how international transfers are protected.

5. Managing your cookies

On our website. When you first visit, a banner lets you accept or reject optional cookies, or choose by category. Rejecting is as easy as accepting. You can change your mind at any time by clicking "Manage consent" at the bottom of any page. Withdrawing consent stops optional cookies being set from that point on.

In your browser. You can also block or delete cookies in your browser settings. If you block strictly necessary cookies, parts of the website, such as the contact form, may not work. Guidance for each browser is available at https://ico.org.uk/for-the-public/online/cookies/ and https://www.aboutcookies.org/.

Google Analytics. You can stop Google Analytics on every website you visit by installing the Google Analytics opt-out browser add-on: https://tools.google.com/dlpage/gaoptout

6. Changes to this policy

We will update this policy whenever we add or remove a service that uses cookies. The version number and issue date at the top show when it last changed. If we add a new category of optional cookies, we will ask for your consent again.

7. Get in touch

If you have a question about cookies or your personal information, please contact us at enquiries@mashworthservices.co.uk, call 07432 216 629, or use our contact page.

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